## Sustainable Okotoks "Leave a Legacy"



## World Planners Congress June 2006

Presented by: Rick Quail, MA, MCIP

Municipal Manager, Town of Okotoks

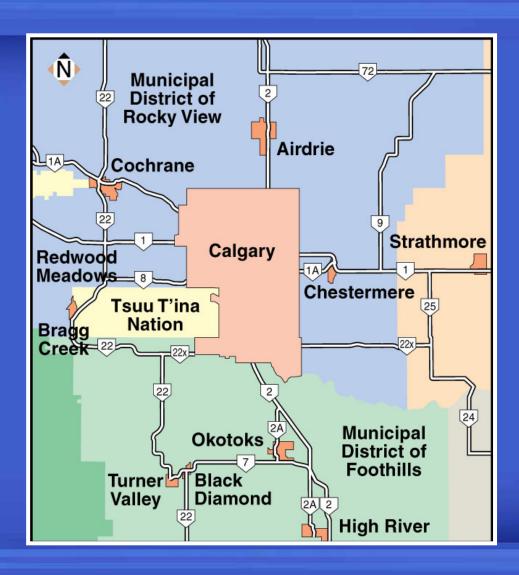
### THE SHEEP RIVER



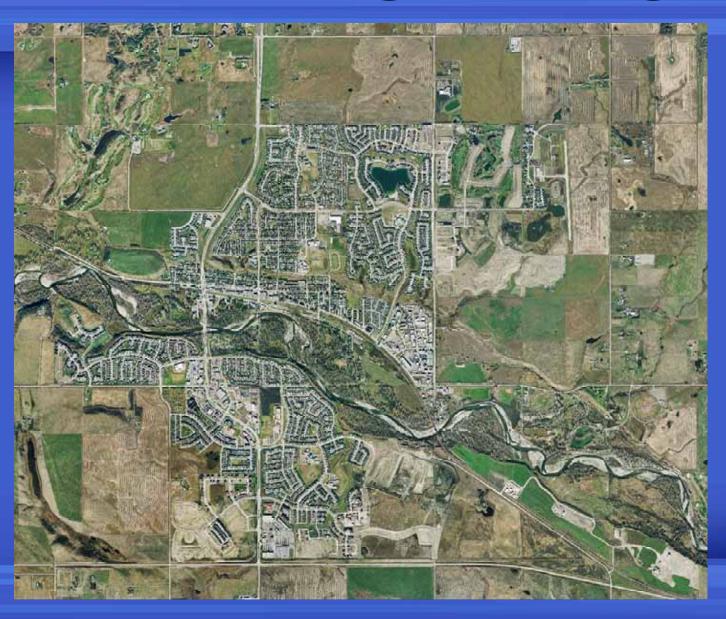
"Heart of Okotoks"



## CALGARY REGION



## A VIEW FROM ABOVE



# WHY BE A SUSTAINABLE COMMUNITY? Necessity

Desire

Willingness

Commitment

## WHAT KIND OF COMMUNITY DO WE WANT TO PASS ON TO THE NEXT GENERATION?

Traditional Planning

Planned Growth Without Limits
By Intent - Regional Utilities
Continuous Boundary Adjustments
Continuous Annexation as Required

OR

**Choosing for Ourselves** 

Planned Destiny
Live Within the Carrying Capacity of the
Sheep River
Minor Boundary Adjustments
Self Reliance
Long Term Watershed Management

### NECESSITY



Municipal Development Plan



Inter-municipal Development Plan

Land Use Bylaw

#### DESIRE

"In the year 2030, Okotoks is a leader in sustainability, driven by an involved, connected and creative community. Through visionary leadership, citizens are engaged in maintaining a safe, caring and vital community that honours our culture, heritage and environment."

#### WILLINGNESS

Take the challenge of creating a sustainable future.

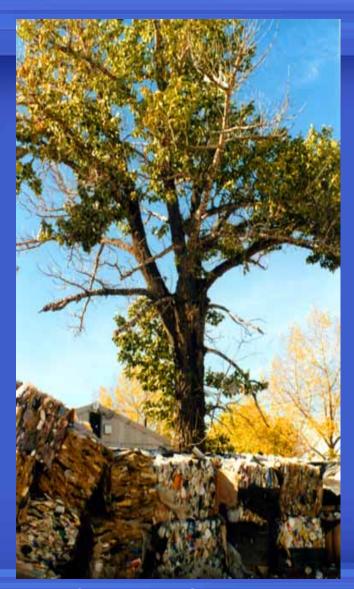
Listen to and analyze ideas "outside the box".

Consult with residents, as to their wants and needs.





### COMMITMENT



2003 Community Survey Results

**82%** of residents support a population cap of 25,000 to 30,000 people

93% of residents recycle

75% of residents compost

93% of residents support water conservation and recycling education programs

**79%** of residents support diversification of housing

93% of residents support the purchase of river valley lands for preservation purposes

**91%** of residents support the formation of partnerships to jointly manage the Sheep River

#### FOUR FOUNDATIONS

Environmental Stewardship
Economic Opportunity
Social Conscience
Fiscal Responsibility



### SELECTED TARGETS



Build Out Population of 25,000 – 30,000

Downtown as geographic centre, with 50% of the population north & 50% south of the river

22% of total assessment base as non residential

20% of total land area as open space

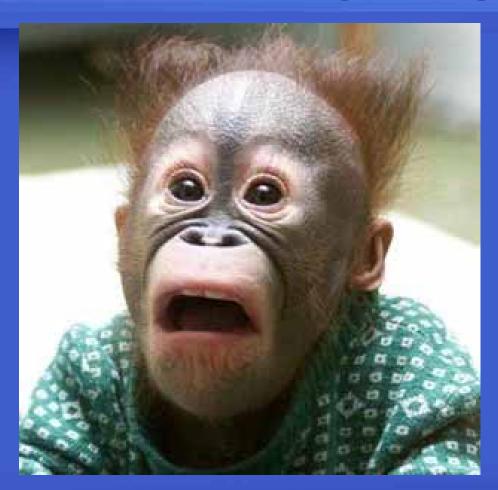
100% river valley lands owned by the Town

11.5 residential units per gross hectare

318 liters (70 gallons) per capita water use per day

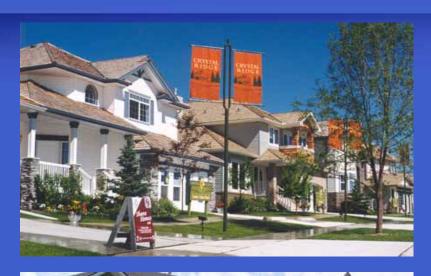
20% reduction in CO2 emissions

### THE REACTION



Can It Be Done?

### STRATEGIC GROWTH



Clear targets negotiated well in advance

Gradual, managed evolution of land use

15-20 year build out



No significant annexation

Density targets for new development

Sustainable neighborhood design

Comprehensive community plans

#### GOOD GOVERNANCE

Engagement in residents' hearts and minds

**Participative** 

Grass roots support

Nurturing a safe and caring social fabric



Okotoks Town Council September 2005

#### CORPORATE COMMITMENT



Staff Softball Team
Calgary Corporate Challenge 2005



"Sustainable Okotoks" is not a project or department of, it's a way of doing business.

Twenty two Business Centres all have well defined tactical plans & benchmarks, which are evaluated annually and aligned with Council objectives.

Staff awareness and commitment with recognition of innovation & risk-taking.

Winners of Staff Performance Awards 2005

#### NETWORKING FOR SUCCESS

#### **Calgary Regional Partnership**

Regional Servicing & Planning Framework

#### **University of Calgary**

Sustainable Neighborhood Design

#### Alberta Urban Municipality Association Building Eco-Efficiency

Federation of Canadian Municipalities
Sustainable Community Initiatives

PFRA, Natural Resources Canada,
Alberta Environment, Private Sector
Watershed initiatives

#### Natural Resources Canada Climate Change Central

Seasonal solar storage neighborhood

Alberta Water Council
Water for Life Alberta's Sustainability Strategy

#### **Pembina Institute**

C02 emissions reduction targets



Rick Quail & Ed Sands LivCom Awards LaCoruna, Spain November 2005

#### SOLID WASTE MANAGEMENT



Recycling





**Refuse Collection & Disposal** 





#### ENVIRONMENTAL STEWARDSHIP

Annual River Clean Up

Three Bag Garbage Limit

Water Conservation Initiatives

**Community Composting** 

Comprehensive Recycling Program

Integrated Pest Management Program





#### ENERGY EFFICIENCY



#### Swindells' Pool

Solar Water Heating System

#### **Murray & Piper Arenas**

Solar Ice Resurfacing System



#### **Recycling Centre**

Cardboard Bailing Building Solar Heating System

#### **Operations Building**

Solar Wall Heating System

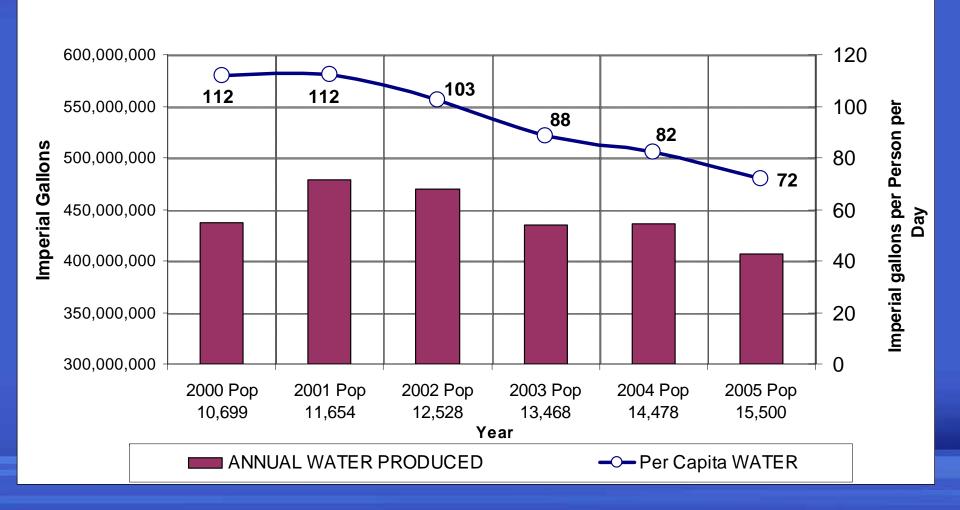
## FIRST SOLAR HEATED COMMUNITY IN NORTH AMERICA



Natural Resources Canada R-2000 Certified "Built Green" Alberta Gold Standard

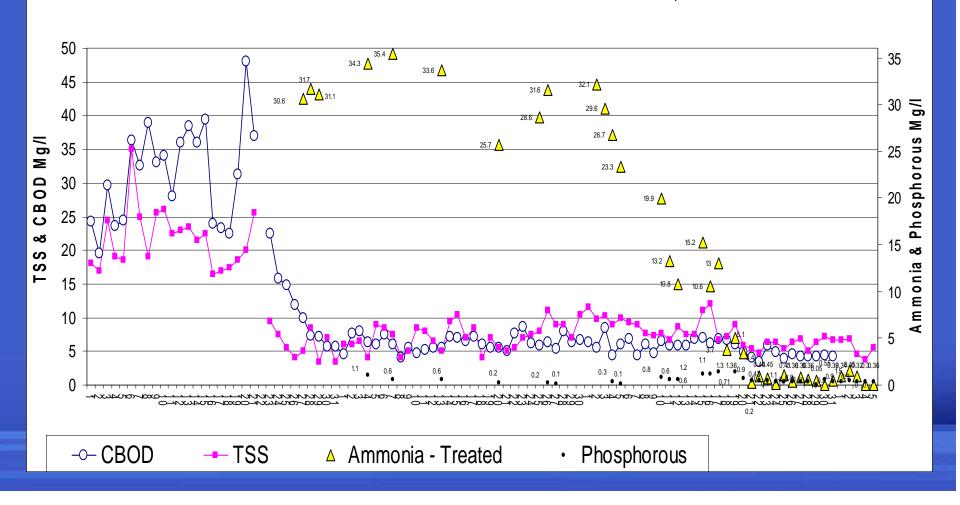
#### WATER MANAGEMENT





## WASTE WATER MANAGEMENT

#### Okotoks WWTP - Effluent Mar1 to June 5, 2006



#### HOUSING





#### Yearly Residential Permit Starts

2003 449

2004 467

711

2005 2006 142\*

\* Jan-Mar 2006





### SUSTAINABLE NEIGHBOURHOOD DESIGN



"A community within a community"

#### WHAT HAVE WE LEARNED?

"Leap Outside the Box"
Create a clear vision
Make your goals tangible and deliverable
Find & Form Partnerships

Ask "Who Needs to be at the Table"? (administration, public, council, developers, provincial departments, etc.)

Make sustainability the "business that you're in" – not a "program"

Adapt and Adopt from others

## Build a community you can be proud of!

Leave a positive legacy for future generations!



"We didn't inherit the Earth from our parents. We're borrowing it from our children."

**Chief Seattle (1788-1866)**